

NIGHT *of* **Spectacles**

an eyewear fashion event

Sponsorship Packet

Helping your community just got fashionable.

NIGHT *of* SPECTACLES

an eyewear fashion event

October 6, 2009

Dear Potential Sponsor,

We are excited to tell you about the second annual ***Night of Spectacles, an eyewear fashion event***. As you know, last year, we raised \$85,000 for the Georgia Lions Lighthouse Foundation to provide surgeries, eye exams and eyeglasses to the uninsured. Thank you for your sponsorship last year and we ask you consider supporting the event again this year.

All proceeds raised from the event go directly to help the Lighthouse's eye surgery and vision clinic programs for uninsured and low income Georgians. The Lighthouse vision clinics target populations at risk for suffering from chronic eye disease. Eighty percent of patients seen at Lighthouse clinics have either diabetes or hypertension; diseases which are the leading cause of blindness.

Once again we will have fashion students designing dresses made out of recycled eyeglasses, making this one of the most "green" fundraisers in Atlanta. This year the dresses will be modeled on a runway and judged by a panel of fashion experts including Project Runway's Mychael Knight. Of course, we will have the same fun, upscale cocktail party atmosphere that made last year's event such a success.

We hope you will once again be a benefactor of ***Night of Spectacles, an eyewear fashion event***. Please consider being a sponsor for this wonderful event and worthy cause. We would be sincerely grateful for your support. Sponsorship information is enclosed. If you have any questions about the event, I will be happy to provide additional details. I can be reached at 678-892-2020 or paulkaufman@comcast.net.

We appreciate your considering this request and hope that you can join us on April 22 for what is sure to be a memorable evening in support of this worthwhile cause.

Best regards,

Paul L Kaufman, MD
Event Chair
Retina and Vitreous Disease and Surgery
Thomas Eye Group
Phone: 678-892-2020
www.thomaseye.com

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Presenting Sponsor -- \$15,000



Student designed fashions will use eyeglass lenses and frames.

- Corporate name/logo listed as “presented by” in all event promotions
- Priority logo placement on event letterhead
- Priority logo placement on all promotional ads
- Priority logo placement on all electronic invitations
- Priority logo placement on all event night signage
- Priority logo placement on ads in *Atlantan Magazine*
- 15 tickets to the event
- Logo featured on the front page of foundation website
- 2 full page ads in event program
- Opportunity to include promotional item in attendee gift bags

Visionary -- \$10,000

- Prominent logo placement on event letterhead.
- Prominent logo placement on ads in *Atlantan Magazine*.
- Prominent logo placement on all electronic invitations.
- Prominent logo placement on all event night signage.
- 10 tickets to the event.
- Logo featured on the front page of foundation website.
- 1 page ad in event program
- Opportunity to include promotional item in attendee gift bags

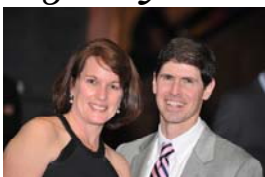
Plus the opportunity for your company to receive distinct recognition by sponsoring one of the following parts of the evening:

- Photo Booth
- Fashion competition
- Venue Sponsor
- Music Sponsor
- Catering Sponsor



Local celebrity judges will evaluate designs. Winning design will receive a \$1,000 scholarship.

Bright Eyed Benefactor -- \$5,000



Expose your name to Atlanta's elite

- Logo placement on invitations.
- Logo placement on all event night signage.
- Name listed as sponsor on letterhead
- Recognized in *Atlantan Magazine*.
- 8 tickets to the event.
- ½ page ad in event program.
- Opportunity to include promotional item in attendee gift bags.



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Spectacular Sponsor -- \$2,500

- Corporate name listed on invitations.
- Six tickets to the event.
- Name featured on event signage.
- ¼ page ad in event program.

Focused Friends -- \$1000

- Corporate name listed on event promotions.
- Four tickets to the event.
- Name featured on event signage.
- Recognized in event program.

VIP Attendees -- \$500

- Name listed on event signage.
- Name listed in event program.
- Two tickets to event.

Individual Tickets -- \$100



Scholarships for students with award winning art.



Popular Silent Auction items.



Please contact Sarah Epting at
Georgia Lions Lighthouse Foundation
for more information:
1775 Clairmont Rd.
Decatur, GA 30033
404-325-3630
septing@lionslighthouse.org

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