



NIGHT *of*
SPECTACLES
an eyewear fashion event

Benefiting the Georgia Lions Lighthouse Foundation's
vision services for the uninsured

Saturday, April 28, 2012
The Buckhead Theatre

Sponsorship Request

About Night of Spectacles



Night of Spectacles began as a way for the Lighthouse Foundation to meet its growing funding needs while engaging the local community.

Optometrists and ophthalmologists model fashion designs incorporating recycled eyewear from our eyeglass recycling program.

Over 450 supporters, including 200 medical professionals and their spouses attended the 2011 event.

In contrast to a traditional gala, the cocktail party atmosphere allows for more mingling and networking.

The event has raised over \$350,000 for uninsured Georgians in the last four years, enough to provide nearly 300 surgeries or 14,000 pairs of eyeglasses.

Snag a fabulous deal at our silent auction featuring LASIK surgery, designer eyewear, jewelry, vacation getaways, date nights and more!

To see designs from last year's event visit www.nightofspectacles.org.

About Georgia Lions Lighthouse Foundation



What We Do

The Georgia Lions Lighthouse Foundation provides eyeglasses, eye surgeries and hearing aids to Georgians in financial need. Volunteer optometrists and ophthalmologists provide eye exams at our mobile clinic. We partner with 25 free clinic locations throughout the state to provide over 5,000 pairs of eyeglasses a year. In addition, we send 50,000 pairs of eyeglasses abroad annually.



Who We Impact

Our services have life-changing implications, helping to increase the independence and quality of life for individuals with hearing or vision loss in financial need. 75% of eye surgery patients are able to retain or obtain a job after receiving our services.



How Your Gift is Spent

90% of donations go directly towards vision services. Your gift will make a meaningful **impact on someone's life.**

Provide 20 people with eyeglasses	\$500
Give one person sight-saving surgery	\$2,500
Provide 100 eye exams	\$5,000
Adopt-a-Clinic (One year of eyeglasses)	\$10,000

Sponsorship Levels

Presenting Sponsor — \$25,000

- Corporate name/logo listed as “presented by” in all promotions.
- Priority logo placement on event letterhead.
- Priority logo placement on all promotional ads.
- Priority logo placement on all electronic invitations.
- Priority logo placement on all event night signage.
- Priority logo placement on ads in media sponsor’s magazine.
- 25 tickets to the event.
- Logo featured on the front page of foundation website.
- Two full page ads in event program.
- Opportunity to include promotional items in attendee gift bags.

Visionary — \$15,000

- Prominent logo placement on event letterhead.
- Prominent logo placement on ads in media sponsor’s magazine.
- Prominent logo placement on all electronic invitations.
- Prominent logo placement on all event night signage.
- 15 tickets to the event.
- Logo featured on the front page of foundation website.
- One-page ad in event program.
- Opportunity to include promotional item in attendee gift bags.

Plus the opportunity for your company to receive distinct **recognition by sponsoring one of the evening’s following** parts:

- * Fashion competition
- * Venue Sponsor
- * Music Sponsor
- * Catering Sponsor



(above) Eugene Gabianelli, M.D. of Georgia Eye Partners models a turn of the century inspired outfit on the runway.

(below) Dikembe Mutombo former NBA star poses for the camera with two guests.



Sponsorship Levels (Cont.)



(above) Maria Aaron, M.D. of Emory Eye Center models on the runway.

(below) Stephanie Vanderveldt of Georgia Retina models a dress that won the People's Choice award for the evening



Bright Eyed Benefactor — \$10,000

- Logo placement on invitations.
- Logo placement on all signage night of event.
- Name listed as sponsor on letterhead.
- **Recognized in media sponsor's magazine.**
- 10 tickets to the event.
- Name featured in event program.
- ½ page ad in event program.
- Opportunity to include promotional item in attendee gift bags.

Spectacular Sponsor — \$5,000

- Corporate name listed on invitations.
- Eight tickets to the event.
- Name featured on event signage.
- Name featured in event program.
- ¼ page ad in event program.

Focused Friends — \$2,500

- Corporate name listed on event promotions.
- Six tickets to the event.
- Name featured on event signage.
- Name featured in event program.

VIP Sponsors — \$1,000

- Name listed on event signage.
- Name listed in event program.
- Four tickets to the event.

VIP Attendees — \$500

- Name listed on event signage.
- Name listed in event program.
- Two tickets to the event.

Individual Tickets — \$100